

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 253267

1. THE NAME OF THE CANDIDATE IS: Alan Grayson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Grayson for Congress.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Todd Jurkowski.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Liz Dame / Buying Time

Name

650 Massachusetts Ave. NW #210 Washington DC 20001

Address

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Todd Jurkowski

\* The Treasurer is often the only top officer of a Candidate Committee.





WKMG

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**253267**      Flight Dates **10/30/12-11/06/12**

### Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N 16	WKM	11/05/12	11/05/12	10-11a Let's Make A Deal	M	10-11a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
Let's Make a Deal																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 17	WKM	11/05/12	11/05/12	Mon Prime 10p	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
Hawaii Five-O																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 18	WKM	11/05/12	11/05/12	M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00	
M-F 11p News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 19	WKM	11/05/12	11/05/12	M-F David Letterman	CM	1136p-1238a	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
David Letterman																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 20	WKM	11/05/12	11/05/12	11-12p Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
Price Is Right																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 21	WKM	11/05/12	11/05/12	1230-2p CBS Soaps	CM	12:30-2p	2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00	
Soaps																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 22	WKM	11/05/12	11/05/12	Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
Local 6 News 12-1230p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 23	WKM	11/05/12	11/05/12	2-3p The Talk	CM	2-3p	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
The Talk																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 24	WKM	11/05/12	11/05/12	4-430p Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
Extra																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 25	WKM	11/05/12	11/05/12	Morn News at 5a	CM	5-530a	1-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00	
Morn News at 5a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 26	WKM	11/05/12	11/05/12	News at 5p	CM	5-530p	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00	
News at 5p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 27	WKM	11/05/12	11/05/12	530-6p The Insider	CM	530p-6p	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00	
Insider																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12 - 11/11/12																
N 28	WKM	11/05/12	11/05/12	News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
News at 6p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				



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**253267** Flight Dates 10/30/12-11/06/12

## Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Totals	Amount
N28	WKMG	11/05/12	11/05/12	News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1	\$800.00			0.00					
N29	WKMG	11/05/12	11/05/12	CBS Evening News	CM	630-7p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				CBS Eve News		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1	\$1,200.00			0.00					
N30	WKMG	11/05/12	11/05/12	News at 7p	CM	7-730p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1	\$1,000.00			0.00					
N31	WKMG	11/05/12	11/05/12	CBS This Morning	CM	7-9a	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1	\$350.00			0.00					
N32	WKMG	11/05/12	11/05/12	9-10a Rachael Ray	CM	9-10a	1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1	\$300.00			0.00					
E33	WKMG	11/03/12	11/03/12	Sat 11p News	CM	11-1135p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Sat 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$1,200.00			0.00					
N34	WKMG	11/03/12	11/03/12	5-7a Sat News	CM	5-7a	-----2-	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
				Sat 5-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2	\$200.00			0.00					
N35	WKMG	11/03/12	11/03/12	Sat 6p News	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Sat Local 6 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1	\$400.00			0.00					
N36	WKMG	11/03/12	11/03/12	7-9a CBS This Morn Sat	CM	7-9a	-----2-	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
				7-9a Sat Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2	\$350.00			0.00					
N37	WKMG	11/04/12	11/04/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1	\$1,300.00			0.00					
N38	WKMG	11/04/12	11/04/12	Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Sun 11p News after NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1	\$1,200.00			0.00					
N39	WKMG	11/04/12	11/04/12	Sun 11p News after NFL	CM	Late News	-----4	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
				Sun 11p News after NFL		(11:15 PM-11:55 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----4		4	\$1,200.00			0.00					
N40	WKMG	11/04/12	11/04/12	6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				6-830a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----4		4	\$200.00			0.00					



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Flight Dates 10/30/12-11/06/12

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Original Date / Revision

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Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N40	WKM	11/04/12	11/04/12	6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
				6-830a Sun News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1	\$200.00			0.00						
N41	WKM	11/04/12	11/04/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				CBS Eve News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1	\$700.00			0.00						
N42	WKM	11/04/12	11/04/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
				Sun 7-8p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1	\$9,000.00			0.00						
N43	WKM	11/04/12	11/04/12	Sun Prime 8-9p	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
				Amazing Race												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1	\$8,000.00			0.00						
N44	WKM	11/04/12	11/04/12	CBS Sunday Morning	CM	9-1030a	-----2	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00	
				CBS Sunday Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----2		2	\$1,300.00			0.00						
N45	WKM	11/01/12	11/01/12	10-11a Let's Make A Deal	CM	10-11a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
				Let's Make a Deal												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$400.00			0.00						
N46	WKM	11/01/12	11/01/12	M-F 11p News	CM	11-1135p	---1---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00	
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$1,500.00			0.00						
N47	WKM	11/01/12	11/01/12	M-F David Letterman	CM	1136p-1238a	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
				David Letterman												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$600.00			0.00						
N48	WKM	11/01/12	11/01/12	11-12p Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$600.00			0.00						
N49	WKM	11/01/12	11/01/12	1230-2p CBS Soaps	CM	12:30-2p	---2---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00	
				Soaps												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---2---		2	\$600.00			0.00						
N50	WKM	11/01/12	11/01/12	Local 6 News 12-1230p	CM	12-1230p	---1---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Local 6 News 12-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$500.00			0.00						
N51	WKM	11/01/12	11/01/12	2-3p The Talk	CM	2-3p	---1---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
				The Talk												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$350.00			0.00						
N52	WKM	11/01/12	11/01/12	4-430p Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
				Extra												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$450.00			0.00						



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**253267** Flight Dates **10/30/12-11/06/12**

## Hiatus Dates

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Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N62	WKM	10/30/12	10/30/12	10-11a Let's Make A Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$400.00		0.00					
N63	WKM	10/30/12	10/30/12	M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
M-F 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$1,500.00		0.00					
N64	WKM	10/30/12	10/30/12	M-F David Letterman	CM	1136p-1238a	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$600.00		0.00					
N65	WKM	10/30/12	10/30/12	11-12p Price Is Right	CM	11a-12p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$600.00		0.00					
N66	WKM	10/30/12	10/30/12	1230-2p CBS Soaps	CM	12:30-2p	-2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
Soaps															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-2-----		2		\$600.00		0.00					
N67	WKM	10/30/12	10/30/12	Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$500.00		0.00					
N68	WKM	10/30/12	10/30/12	2-3p The Talk	CM	2-3p	-1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$350.00		0.00					
N69	WKM	10/30/12	11/06/12	Morn News at 5a	CM	5-530a	-1-----	:30	1	\$275.00	P-3	0.00	NM	2	\$550.00
Morn News at 5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$275.00		0.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		-1-----		1		\$275.00		0.00					
N70	WKM	10/30/12	10/30/12	News at 5p	CM	5-530p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$650.00		0.00					
N71	WKM	10/30/12	10/30/12	530-6p The Insider	CM	530p-6p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$650.00		0.00					
N72	WKM	10/30/12	10/30/12	News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$800.00		0.00					
N73	WKM	10/30/12	11/06/12	Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
Morn News at 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-1-----		1		\$500.00		0.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		-1-----		1		\$500.00		0.00					
N74	WKM	10/30/12	10/30/12	630-7p	CM	630-7p	-1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00



WKM

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

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Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals															
															Amount															
CBS Evening News																														
CBS Eve News																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	-1-----			1	\$1,200.00			0.00																				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>																								
1	WKM	10/29/12-11/04/12	CBS Evening News			630-7p																								
See MG 74.2																														
[LUR]																														
2	WKM	10/30/12-11/02/12	News at 7p			7-7:30p																								
MG for 74.1 10/30																														
N 75	WKM	10/30/12	10/30/12	News at 7p	CM	7-7:30p		-1-----	:30	1	\$1,000.00	P-3	0.00	NM		1 \$1,000.00														
News at 7p																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	-1-----			1	\$1,000.00			0.00																				
E 76	WKM	10/30/12	10/30/12	CBS This Morning	CM	7-9a		-T-----	:30	1	\$500.00	P-3	0.00	NM		1 \$500.00														
The Early Show																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	-T-----			1	\$500.00			0.00																				
N 77	WKM	10/30/12	10/30/12	Tue Prime 8p	CM	8-9p		-1-----	:30	1	\$10,000.00	P-3	0.00	NM		1 \$10,000.00														
NCIS																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	-1-----			1	\$10,000.00			0.00																				
N 78	WKM	10/30/12	10/30/12	9-10a Rachael Ray	CM	9-10a		-1-----	:30	1	\$300.00	P-3	0.00	NM		1 \$300.00														
Rachael Ray																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	-1-----			1	\$300.00			0.00																				
N 79	WKM	10/30/12	10/30/12	Tue Prime 9p	CM	9-10p		-1-----	:30	1	\$9,000.00	P-3	0.00	NM		1 \$9,000.00														
NCIS:LA																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	-1-----			1	\$9,000.00			0.00																				
N 80	WKM	10/31/12	10/31/12	10-11a Let's Make A Deal	CM	10-11a		--1----	:30	1	\$400.00	P-3	0.00	NM		1 \$400.00														
Let's Make a Deal																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	--1----			1	\$400.00			0.00																				
N 81	WKM	10/31/12	10/31/12	M-F 11p News	CM	11-1135p		--1----	:30	1	\$1,500.00	P-3	0.00	NM		1 \$1,500.00														
M-F 11p News																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	--1----			1	\$1,500.00			0.00																				
N 82	WKM	10/31/12	10/31/12	M-F David Letterman	CM	1136p-1238a		--1----	:30	1	\$600.00	P-3	0.00	NM		1 \$600.00														
David Letterman																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	--1----			1	\$600.00			0.00																				
N 83	WKM	10/31/12	10/31/12	11-12p Price Is Right	CM	11a-12p		--1----	:30	1	\$600.00	P-3	0.00	NM		1 \$600.00														
Price Is Right																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	--1----			1	\$600.00			0.00																				
N 84	WKM	10/31/12	10/31/12	1230-2p CBS Soaps	CM	12:30-2p		--2----	:30	2	\$600.00	P-3	0.00	NM		2 \$1,200.00														
Soaps																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>																				
Week:	10/29/12	11/04/12	--2----			2	\$600.00			0.00																				
N 85	WKM	10/31/12	10/31/12		CM	12-1230p		--1----	:30	1	\$500.00	P-3	0.00	NM		1 \$500.00														



**WKMG**

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**253267** Flight Dates 10/30/12-11/06/12

## Hiatus Dates

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Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047



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**253267** Flight Dates **10/30/12-11/06/12**

## Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Totals	Amount
N97	WKM	11/02/12	11/02/12	M-F David Letterman	CM	1136p-1238a	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$800.00			0.00					
N98	WKM	11/02/12	11/02/12	430-5p Inside Edition	CM	430-5P	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$700.00			0.00					
N99	WKM	11/02/12	11/02/12	Morn News at 530a	CM	530-6a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Morn News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$500.00			0.00					
N100	WKM	11/02/12	11/02/12	CBS This Morning	CM	7-9a	----F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		2	\$500.00			0.00					
N101	WKM	11/02/12	11/02/12	M-F 7:30-8p Inside Ed	CM	730-8p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$1,200.00			0.00					
N102	WKM	11/05/12	11/05/12	M-F Late Late Show	CM	109-210a	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$500.00			0.00					
N103	WKM	11/05/12	11/05/12	430-5p Inside Edition	CM	430-5P	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$900.00			0.00					
N104	WKM	11/05/12	11/05/12	Morn News at 530a	CM	530-6a	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Morn News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$700.00			0.00					
N105	WKM	11/05/12	11/05/12	Morn News at 6a	CM	6-7a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Morn News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$800.00			0.00					
N106	WKM	11/05/12	11/05/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$700.00			0.00					
N107	WKM	11/05/12	11/05/12	M-F 7:30-8p Inside Ed	CM	730-8p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$1,500.00			0.00					
N108	WKM	11/03/12	11/03/12	Sat 105-135a	CM	105a-135a	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				Insider Wknd											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$350.00			0.00					
N109	WKM	11/03/12	11/03/12	Sat 1205-105a	CM	1205-105a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Extra Wknd											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$500.00			0.00					



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253267 Flight Dates 10/30/12-11/06/12

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Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N109WKMG		11/03/12	11/03/12	Sat 1205-105a	CM	1205-105a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Extra Wknd												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1	\$500.00			0.00						
N110WKMG		11/04/12	11/04/12	Sun 1235-135a	CM	1235-135a	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Cold Case												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1	\$500.00			0.00						
N111WKMG		11/01/12	11/01/12	M-F Late Late Show	CM	109-210a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Late Late Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1	\$500.00			0.00						
N112WKMG		11/01/12	11/01/12	430-5p Inside Edition	CM	430-5P	---T---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1	\$700.00			0.00						
N113WKMG		11/01/12	11/01/12	Morn News at 530a	CM	530-6a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Morn News at 530a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1	\$500.00			0.00						
N114WKMG		11/01/12	11/01/12	530-6p The Insider	CM	530p-6p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
				Insider												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1	\$800.00			0.00						
N115WKMG		11/01/12	11/01/12	CBS This Morning	CM	7-9a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				The Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1	\$500.00			0.00						
N116WKMG		11/01/12	11/01/12	M-F 7:30-8p Inside Ed	CM	730-8p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1	\$1,200.00			0.00						
N117WKMG		11/01/12	11/01/12	Thu Prime 9p	CM	9-10p	---T---	:30	1	\$11,000.00	P-3	0.00	NM	1	\$11,000.00	
				Person of Interest												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1	\$11,000.00			0.00						
N118WKMG		10/30/12	10/30/12	M-F Late Late Show	CM	109-210a	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
				Late Late Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$350.00			0.00						
N119WKMG		10/30/12	10/30/12	4-430p Extra	CM	4-430p	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
				Extra												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$600.00			0.00						
N120WKMG		10/30/12	10/30/12	430-5p Inside Edition	CM	430-5P	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$700.00			0.00						
N121WKMG		10/30/12	10/30/12	Morn News at 530a	CM	530-6a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Morn News at 530a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$500.00			0.00						



WKM

Print Date: 08/09/12

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Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N121	WKM	10/30/12	10/30/12	Morn News at 530a	CM	530-6a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Morn News at 530a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$500.00			0.00						
N122	WKM	10/30/12	10/30/12	CBS This Morning	CM	7-9a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				The Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$500.00			0.00						
N123	WKM	10/30/12	10/30/12	M-F 7:30-8p Inside Ed	CM	730-8p	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$1,200.00			0.00						
N124	WKM	10/31/12	10/31/12	Wed Prime 10p	CM	10-11p	--W----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00	
				CSI												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1	\$10,000.00			0.00						
N125	WKM	10/31/12	10/31/12	M-F Late Late Show	CM	109-210a	--W----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
				Late Late Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1	\$350.00			0.00						
N126	WKM	10/31/12	10/31/12	430-5p Inside Edition	CM	430-5P	--W----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1	\$700.00			0.00						
N127	WKM	10/31/12	10/31/12	Morn News at 530a	CM	530-6a	--W----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Morn News at 530a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1	\$500.00			0.00						
N128	WKM	10/31/12	10/31/12	CBS This Morning	CM	7-9a	--W----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00	
				The Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		2	\$500.00			0.00						
N129	WKM	10/31/12	10/31/12	M-F 7:30-8p Inside Ed	CM	730-8p	--W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1	\$1,200.00			0.00						
N130	WKM	10/31/12	10/31/12	Wed Prime 9p	CM	9-10p	--W----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00	
				Criminal Minds												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1	\$10,000.00			0.00						
N131	WKM	11/06/12	11/06/12	Morn News at 530a	CM	530-6a	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				Morn News at 530a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	-T-----		1	\$700.00			0.00						
N132	WKM	11/06/12	11/06/12	CBS This Morning	CM	7-9a	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				The Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	-T-----		1	\$700.00			0.00						

Totals 148\$177,350.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 256471

1. THE NAME OF THE CANDIDATE IS: Geraldine Thompson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF State Senate in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Thompson for State Senate
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Christian Ulvert.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Uzzell Group  
Name

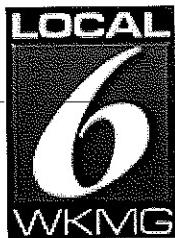
2260 Wednesday St. # 100 Tallahassee FL 32308-8307  
Address

850-513-1996  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Christian Ulvert  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKM

## ORDER

Print Date 08/09/12 Page 1 of 2

<b>WKMG</b>	<b>Product</b>		<b>Estimate #</b>
<u>Contract / Revision</u>	<b>256471</b>	/	<u>Alt Order #</u>
<b>FOR STATE SENATE</b>			
<u>Original Date / Revision</u>	<u>Agency Com</u>	15%	<u>Billing Type</u> Cash
08/09/12	08/09/12	<u>Billing Contact</u>	<u>Order Type</u> GENERAL
<u>Advertiser</u>	<b>POL/Geraldine Thompson/D.</b>		<u>Billing Cycle</u> EOM/EOC
	2260 Wednesday #100		<u>Billing Calendar</u> BROADCAST
	Tallahassee, FL 32308		<u>Demographic</u> A25-54
<u>Agency</u>	<b>Uzzell Group</b>		<u>Rev Codes</u> AGY POL CAND
<u>Buying Contact</u>	<u>Sales Office</u>	NAT	<u>Product Codes</u> PL-Senate-Democrat
	<u>Sales Region</u>	NAT	<u>Priority</u> P-1
<b>1500 Mahan Drive</b>			<u>Advertiser Ref</u>
Tallahassee, FL 32308			
	<u>Agency Ref</u>		

### **Primary Account Executive**

Primary / Recur  
National House

Account Executive	Order%	Start Date	End Date
National House	100%		

Order Share 100% Market Value 7600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDO	%	0

### Order Totals

Cruc. Totals		# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
Month										
August 2012		12	\$6,460.00	\$7,600.00	0.00	07/30/12	08/14/12	12	\$6,460.00	\$7,600.00
Totals		12	\$6,460.00	\$7,600.00	0.00					

## Billing Plan



**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255756

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Floyd / Mentzer Media  
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286  
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

Tracy Henke

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3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is \_\_\_\_\_.
- b. The candidate seeks election to the office of \_\_\_\_\_ in  
the  Primary Election,  General Election, or  Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Floyd / Mentzer Media.

**NOTE:** If the ad relates to an issue of state or local (not national) importance  
and does not refer to a candidate, only this Form should be filed in the Political  
File. Do not file the Order.



WKMG

## ORDER

Print Date 08/08/12 Page 1 of 3

Flight Dates 08/22/12-08/27/12

<u>Contract / Revision</u>	255756 /	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u> 15%	<u>Estimate #</u>	1863
	08/08/12 08/08/12	<u>Billing Contact</u>	<u>Alt Order #</u>	06261863
<u>Advertiser</u>	POL/Americans For Prosper	600 Fairmount Ave., Ste 306 Towson, MD 21286-1002	<u>Billing Type</u>	Cash
<u>Agency</u>	Mentzer Media Services		<u>Order Type</u>	GENERAL
<u>Buying Contact</u>	Elise Cloyd		<u>Billing Cycle</u>	EOM/EOC
600 Fairmount Ave., Ste 306 Towson, MD 21286-1002			<u>Billing Calendar</u>	BROADCAST
			<u>Demographic</u>	A50+
			<u>Rev Codes</u>	AGY POL ISSUE
			<u>Product Codes</u>	PL-Issue
			<u>Priority</u>	P-3
			<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Kristen Waskie	100%		

Order Share 100% Market Value 76000

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
August 2012	31	\$59,075.00	\$69,500.00	0.00	07/30/12	08/26/12	31	\$59,075.00	\$69,500.00
September 2012	5	\$5,525.00	\$6,500.00	0.00	08/27/12	08/27/12	5	\$5,525.00	\$6,500.00
<b>Totals</b>	<b>36</b>	<b>\$64,600.00</b>	<b>\$76,000.00</b>	<b>0.00</b>					

Billing Plan

<u>Totals</u>	<u>Spots</u>	<u>Amount</u>
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type		
1 WKMG 08/22/12 08/24/12 Local 6 News 12-1230p CM 12-1230p --WTF-- :30 3 \$700.00 P-3 0.00 NM	3	\$2,100.00
Local 6 News 12-1230p		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/20/12 08/26/12 --WTF-- 3 \$700.00 0.00		
2 WKMG 08/22/12 08/24/12 News at 6p CM 6-630p --WTF-- :30 3 \$1,000.00 P-3 0.00 NM	3	\$3,000.00
News at 6p		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/20/12 08/26/12 --WTF-- 3 \$1,000.00 0.00		
3 WKMG 08/22/12 08/24/12 News at 7p CM 7-7:30p --WTF-- :30 3 \$1,200.00 P-3 0.00 NM	3	\$3,600.00
News at 7p		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/20/12 08/26/12 --WTF-- 3 \$1,200.00 0.00		
4 WKMG 08/22/12 08/24/12 M-F 11p News CM 11-1135p --WTF-- :30 6 \$1,800.00 P-3 0.00 NM	6	\$10,800.00
M-F 11p News		



WKM

Print Date: 08/08/12

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Contract / Revision

**255756** Flight Dates 08/22/12-08/27/12

### Hiatus Dates

Original Date / Revision 08/08/12 / 08/08/12

Order Sep 00:15:00

Advertiser POL/Americans For Prosperity Product AMER 4 PROSPERITY

Estimate # 1863

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Totals	Amount
4	WKM	08/22/12	08/24/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	--WTF--		6	\$1,800.00		0.00			
5	WKM	08/23/12	08/23/12	Thu Prime 10p Person of Interest	CM	10-11p	---2---	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	---2---		2	\$5,000.00		0.00			
7	WKM	08/25/12	08/25/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----2-		2	\$400.00		0.00			
8	WKM	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----1-		1	\$550.00		0.00			
10	WKM	08/25/12	08/25/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----1-		1	\$1,800.00		0.00			
11	WKM	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----1		1	\$1,300.00		0.00			
12	WKM	08/26/12	08/26/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----1		1	\$1,100.00		0.00			
13	WKM	08/26/12	08/26/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----1		1	\$650.00		0.00			
14	WKM	08/26/12	08/26/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----2	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----2		2	\$5,000.00		0.00			
15	WKM	08/26/12	08/26/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----2	:30	2	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----2		2	\$4,000.00		0.00			
16	WKM	08/26/12	08/26/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/20/12	08/26/12	-----1		1	\$1,800.00		0.00			
17	WKM	08/27/12	08/27/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/27/12	09/02/12	1-----		1	\$700.00		0.00			
18	WKM	08/27/12	08/27/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
					Week: 08/27/12	09/02/12	1-----		1	\$1,000.00		0.00			



**WKMG**

Print Date: 08/08/12

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Contract / Revision

**255756** Flight Dates 08/22/12-08/27/12

### Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:15:00

Advertiser POI /Americans For Prosperity Product AMER 4 PROSPERITY

Estimate # 1863

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255834

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Mundy Katowitz Media  
Name

1322 G Street SE Washington DC 20003  
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

Greg Speed

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3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is \_\_\_\_\_.
- b. The candidate seeks election to the office of \_\_\_\_\_ in  
the  Primary Election,  General Election, or  Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Priorities USA Act.
- b. The Purchaser is \_\_\_\_\_.

**NOTE:** If the ad relates to an issue of state or local (not national) importance  
and does not refer to a candidate, only this Form should be filed in the Political  
File. Do not file the Order.



WKMG

## ORDER

Print Date 08/08/12 Page 1 of 3

Flight Dates 08/07/12-08/13/12

			<u>Order Sep</u>	00:15:00
		<u>Product</u>	<u>Estimate #</u>	1519
<u>Contract / Revision</u>	255834 /	PRIORITIES USA ACT	<u>Alt Order #</u>	06262907
<u>Original Date / Revision</u>	08/03/12 08/07/12	Agency Com 15%	<u>Billing Type</u>	Cash
		Billing Contact	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	ISS/Priorities USA Action	1322 G. Street, SE Washington, DC 20003	<u>Billing Cycle</u>	EOM/EOC
			<u>Billing Calendar</u>	BROADCAST
			<u>Demographic</u>	A35+
<u>Agency</u>	Mundy Katowitz Media		<u>Rev Codes</u>	AGY POL ISSUE
<u>Buying Contact</u>		Sales Office PHI	<u>Product Codes</u>	PL-Issue,
1322 G. Street, SE Washington, DC 20003		Sales Region NAT	<u>Priority</u>	P-3
		Agency Ref	<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 13550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	21	\$11,517.50	\$13,550.00	0.00	07/30/12	08/13/12	21	\$11,517.50	\$13,550.00
Totals	21	\$11,517.50	\$13,550.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 1	WKMG	08/10/12	08/10/12	11-12p Price Is Right	CM	11a-12p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----1--		1	\$800.00			0.00						
E 2	WKMG	08/10/12	08/10/12	Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
				Local 6 News 12-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----1--		1	\$700.00			0.00						
E 3	WKMG	08/13/12	08/13/12	M-F Late Late Show	CM	109-210a	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00	
				Late Late Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	1-----		1	\$250.00			0.00						
E 4	WKMG	08/13/12	08/13/12	11-12p Price Is Right	CM	11a-12p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	1-----		1	\$800.00			0.00						



**WKM**

Print Date: 08/08/12

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Contract / Revision

**255834** Flight Dates 08/07/12-08/13/12

## Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT

Estimate # 1519



WKM

Print Date: 08/08/12

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Contract / Revision

255834 Flight Dates 08/07/12-08/13/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT

Estimate # 1519

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals		
													Spots	Amount	
E 15	WKM	08/07/12	08/07/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				Start Date End Date Weekdays		Spots/Week	Rate								
		Week: 08/06/12	08/12/12	-1-----		1	\$600.00	0.00							
E 16	WKM	08/07/12	08/07/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Start Date End Date Weekdays		Spots/Week	Rate								
		Week: 08/06/12	08/12/12	-1-----		1	\$800.00	0.00							
E 17	WKM	08/07/12	08/07/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Start Date End Date Weekdays		Spots/Week	Rate								
		Week: 08/06/12	08/12/12	-1-----		1	\$1,000.00	0.00							
E 18	WKM	08/07/12	08/07/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Start Date End Date Weekdays		Spots/Week	Rate								
		Week: 08/06/12	08/12/12	-1-----		1	\$500.00	0.00							
E 19	WKM	08/08/12	08/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Start Date End Date Weekdays		Spots/Week	Rate								
		Week: 08/06/12	08/12/12	--1----		1	\$800.00	0.00							
E 20	WKM	08/08/12	08/08/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Start Date End Date Weekdays		Spots/Week	Rate								
		Week: 08/06/12	08/12/12	--1----		1	\$700.00	0.00							
E 21	WKM	08/08/12	08/08/12	CBS This Morning The Early Show	CM	7-9a	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Start Date End Date Weekdays		Spots/Week	Rate								
		Week: 08/06/12	08/12/12	--1----		1	\$500.00	0.00							
													Totals	21 \$13,550.00	

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255828

1. THE NAME OF THE CANDIDATE IS: Alan Grayson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Grayson for Congress.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Todd Jurkowski.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Liz Dome / Buying Time  
Name

650 Massachusetts Ave. NW #210 Washington DC 20001  
Address

\_\_\_\_\_  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Todd Jurkowski  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/08/12 Page 1 of 5

Flight Dates 08/04/12-08/14/12

			Order Sep	00:15:00
		Product	Estimate #	2162
Contract / Revision	255828 /	GRAYSON FOR CONGRESS	Alt Order #	06262869
Original Date / Revision	08/03/12 08/07/12	Agency Com 15%	Billing Type	Cash
		Billing Contact	Order Type	GENERAL
Advertiser	Pol/A Grayson/ Con/D/FL	650 Massachusetts Ave. Suite 210 Washington, DC 20001	Billing Cycle	EOM/EOC
Agency	Buying Time, LLC		Billing Calendar	BROADCAST
			Demographic	A35+
			Rev Codes	AGY POL CAND
		Sales Office PHI	Product Codes	PL-Representatives-Democrat
		Sales Region NAT	Priority	P-2
		Agency Ref	Advertiser Ref	
650 Massachusetts Ave. Suite 210 Washington, DC 20001				

## Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 18595

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	51	\$15,805.75	\$18,595.00	0.00	07/30/12	08/14/12	51	\$15,805.75	\$18,595.00
Totals	51	\$15,805.75	\$18,595.00	0.00					

## Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/10/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/06/12	08/12/12	----1--		1	\$600.00			0.00					
E 2	WKMG	08/10/12	08/10/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/06/12	08/12/12	----1--		1	\$600.00			0.00					
E 3	WKMG	08/10/12	08/10/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	----1--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/06/12	08/12/12	----1--		1	\$300.00			0.00					
E 4	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/06/12	08/12/12	----1--		1	\$175.00			0.00					



WKMG

Print Date: 08/08/12

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Contract / Revision

**255828** Flight Dates 08/04/12-08/14/12

## Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
E 4	WKM	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	----1--		1	\$175.00			0.00						
E 5	WKM	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	----1--		1	\$350.00			0.00						
E 6	WKM	08/13/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	1-----		1	\$650.00			0.00						
E 7	WKM	08/06/12	08/06/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	1-----		1	\$600.00			0.00						
E 8	WKM	08/13/12	08/13/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	1-----		1	\$650.00			0.00						
E 9	WKM	08/06/12	08/06/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	1-----		1	\$300.00			0.00						
E 10	WKM	08/13/12	08/13/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	1-----		1	\$350.00			0.00						
E 11	WKM	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	1-----		1	\$350.00			0.00						
E 12	WKM	08/13/12	08/14/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$325.00	LUR	0.00	NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	1-----		1	\$325.00			0.00						
E 13	WKM	08/04/12	08/12/12	Sat 105-135a Insider Wknd	CM	105a-135a	-----1-	:30	1	\$60.00	LUR	0.00	NM	2	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/04/12	08/12/12	-----1-		1	\$60.00			0.00						
E 14	WKM	08/04/12	08/12/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$150.00	LUR	0.00	NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1-		1	\$150.00			0.00						
	Spot	Ch	Date Range	Description		Start/End Time										
1	VKMG	07/30/12-08/05/12	Sat 1135p-1205a			1135p-1205a										
				See MG 14.3 [LUR \$180]												
3	VKMG	08/12/12-08/12/12	6-830a Sun News			6a-830a										
				(M) MG for 14.1 08/04												
		Week: 08/06/12	08/12/12	-----1-		1	\$150.00			0.00						



WKM

Print Date: 08/08/12

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Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision

08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
E 14	WKM	08/04/12	08/12/12	Sat 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$150.00	LUR	0.00	NM	2	\$300.00	
Inside Edition Wknd																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----1-		1	\$150.00			0.00						
E 15	WKM	08/04/12	08/12/12	5-7a Sat News	CM	5-7a	-----1-	:30	1	\$125.00	P-2	0.00	NM	2	\$250.00	
Sat 5-7a News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1-		1	\$125.00			0.00						
		Week: 08/06/12	08/12/12	-----1-		1	\$125.00			0.00						
E 16	WKM	08/04/12	08/11/12	Sat 6p News	CM	6-630p	-----1-	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00	
Sat Local 6 News at 6p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1-		1	\$350.00			0.00						
		Week: 08/06/12	08/12/12	-----1-		1	\$350.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		2	WKM	08/06/12-08/12/12	Sat 6p News		6-630p				-----Sa--	:30	(\$350.00)	0.00	NM	
See MG 16.3																
		3	WKM	08/11/12-08/11/12	Sat 7p News		Sat 7-8p				-----Sa--	:30	\$350.00	0.00	NM	
(MG for 16.2 08/11)																
E 17	WKM	08/06/12	08/12/12	Sat 7p News	CM	Sat 7-8p	-----1-	:30	1	\$200.00	LUR	0.00	NM	1	\$200.00	
Sat 7p News (after PGA C																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----1-		1	\$200.00			0.00						
E 18	WKM	08/11/12	08/11/12	7-9a CBS This Morn Sat	CM	7-9a	-----1-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00	
7-9a Sat Early Show																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----1-		1	\$275.00			0.00						
E 19	WKM	08/04/12	08/12/12	Sun 1135p-1235a	CM	1135p-1235a	-----1	:30	1	\$125.00	LUR	0.00	NM	2	\$250.00	
Without a Trace																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1		1	\$125.00			0.00						
		Week: 08/06/12	08/12/12	-----1		1	\$125.00			0.00						
E 20	WKM	08/12/12	08/12/12	Sun 1235-135a	CM	1235-135a	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00	
Cold Case																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----1		1	\$300.00			0.00						
E 21	WKM	08/05/12	08/12/12	6-830a Sun News	CM	6a-830a	-----1	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00	
6-830a Sun News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1		1	\$150.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	WKM	07/30/12-08/05/12	6-830a Sun News		6a-830a				-----Su	:30	(\$150.00)	0.00	NM	
See MG 21.3 [LUR \$200]																
		3	WKM	08/12/12-08/12/12	6-830a Sun News		6a-830a				-----Su	:30	\$150.00	0.00	NM	
(MG for 21.1 08/05)																
		Week: 08/06/12	08/12/12	-----1		1	\$150.00			0.00						
E 22	WKM	08/05/12	08/12/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00	NM	3	\$900.00	
CBS Eve News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1		1	\$450.00			0.00						



WKMG

Print Date: 08/08/12

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Contract / Revision

**255828** Flight Dates 08/04/12-08/14/12

## Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals Amount	
E 22	WKM	08/05/12	08/12/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00	NM	3	\$900.00	
CBS Eve News																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 07/30/12	08/05/12	-----1	1	\$450.00	0.00											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	VKMG	07/30/12-08/05/12	CBS Evening News	630-7p		-----Su	:30			(\$450.00)	0.00	NM				
See MG 22.3																
[Tied LUR]																
3	VKMG	08/08/12-08/10/12	2-3p The Talk	2-3p		--WThF---	:30			\$450.00	0.00	NM				
(M) MG for 22.1 08/05																
Week: 08/06/12	08/12/12	-----1	1	\$450.00	0.00											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	VKMG	08/06/12-08/12/12	CBS Evening News	630-7p		-----Su	:30			(\$450.00)	0.00	NM				
See MG 22.4,22.5																
4	VKMG	08/09/12-08/10/12	Morn News at 530a	530-6a		--ThF---	:30			\$350.00	0.00	NM				
(M) MG for 22.2 08/12																
5	VKMG	08/09/12-08/10/12	CBS This Morning	7-9a		--ThF---	:30			\$100.00	0.00	NM				
(M) MG for 22.2 08/12																
E 23	WKM	08/12/12	08/12/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00	
Sun 7-8p																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	-----1	1	\$2,750.00	0.00											
E 24	WKM	08/06/12	08/12/12	M-F 11p News	CM	11-1135p	---1---	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00	
M-F 11p News																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	---1---	1	\$600.00	0.00											
E 25	WKM	08/09/12	08/09/12	11-12p Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
Price Is Right																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	---1---	1	\$600.00	0.00											
E 26	WKM	08/09/12	08/09/12	3-4p Nate LTC	9/7/12	CM	3-4p	---1---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
Nate Berkus																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	---1---	1	\$300.00	0.00											
E 27	WKM	08/06/12	08/12/12	News at 5p	CM	5-530p	---1---	:30	1	\$275.00	LUR	0.00	NM	1	\$275.00	
News at 5p																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	---1---	1	\$275.00	0.00											
E 28	WKM	08/06/12	08/12/12	Morn News at 6a	CM	6-7a	---1---	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00	
Morn News at 6a																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	---1---	1	\$175.00	0.00											
E 29	WKM	08/06/12	08/12/12	News at 7p	CM	7-7:30p	---1---	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00	
News at 7p																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	---1---	1	\$350.00	0.00											
E 30	WKM	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p	---1---	:30	1	\$325.00	LUR	0.00	NM	1	\$325.00	
Inside Edition																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 08/06/12	08/12/12	---1---	1	\$325.00	0.00											
E 31	WKM	08/06/12	08/12/12	CM	11-1135p	-1----	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00		



WKM

Print Date: 08/08/12

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Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision

08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
				M-F 11p News												
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-1-----		1	\$600.00			0.00						
E 32	WKM	08/07/12	08/07/12	3-4p Nate LTC	9/7/12	CM	3-4p		-1-----	:30	1	\$300.00	P-2	0.00	NM	1 \$300.00
				Nate Berkus												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-1-----		1	\$300.00		0.00							
E 33	WKM	08/06/12	08/12/12	News at 5p		CM	5-530p		-1-----	:30	1	\$275.00	LUR	0.00	NM	1 \$275.00
				News at 5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-1-----		1	\$275.00		0.00							
E 34	WKM	08/06/12	08/12/12	Morn News at 6a		CM	6-7a		-1-----	:30	1	\$175.00	LUR	0.00	NM	1 \$175.00
				Morn News at 6a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-1-----		1	\$175.00		0.00							
E 35	WKM	08/06/12	08/12/12	News at 7p		CM	7-7:30p		-1-----	:30	1	\$350.00	LUR	0.00	NM	1 \$350.00
				News at 7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-1-----		1	\$350.00		0.00							
E 36	WKM	08/13/12	08/14/12	CBS This Morning		CM	7-9a		-2-----	:30	2	\$100.00	LUR	0.00	NM	2 \$200.00
				The Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-2-----		2	\$100.00		0.00							
E 37	WKM	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p		-1-----	:30	1	\$325.00	LUR	0.00	NM	1 \$325.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-1-----		1	\$325.00		0.00							
E 38	WKM	08/06/12	08/12/12	M-F 11p News		CM	11-1135p		--1----	:30	1	\$600.00	LUR	0.00	NM	1 \$600.00
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$600.00		0.00							
E 39	WKM	08/08/12	08/08/12	Local 6 News 12-1230p	CM	12-1230p		--1----	:30	1	\$600.00	P-2	0.00	NM	1 \$600.00	
				Local 6 News 12-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$600.00		0.00							
E 40	WKM	08/06/12	08/12/12	News at 5p		CM	5-530p		--1----	:30	1	\$275.00	LUR	0.00	NM	1 \$275.00
				News at 5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$275.00		0.00							
E 41	WKM	08/06/12	08/12/12	News at 7p		CM	7-7:30p		--1----	:30	1	\$350.00	LUR	0.00	NM	1 \$350.00
				News at 7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$350.00		0.00							
E 42	WKM	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p		--1----	:30	1	\$325.00	LUR	0.00	NM	1 \$325.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	--1----		1	\$325.00		0.00							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 255986

1. THE NAME OF THE CANDIDATE IS: Mitt Romney.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Romney for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Darrell Cate.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

American Rambler Productions  
Name  
138 Conant St, Beverly MA 01915  
Address

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Cate

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/08/12 Page 1 of 6

Flight Dates 08/08/12-08/14/12

		<u>Product</u>		
<u>Contract / Revision</u>	255986 /	RNC-ROMNEY		
<u>Original Date / Revision</u>		<u>Agency Com</u> 15%		
	08/06/12 08/08/12	<u>Billing Contact</u>		
<u>Advertiser</u>	POL/Mitt Romney/R/ Presider	138 Conant Street Beverly, MA 01915		
<u>Agency</u>	American Rambler Productic			
<u>Buying Contact</u>		<u>Sales Office</u> PHI		
138 Conant Street Beverly, MA 01915		<u>Sales Region</u> NAT		
		<u>Agency Ref</u>		
			<u>Order Sep</u> 00:15:00	
			<u>Estimate #</u> 18	
			<u>Alt Order #</u> 06264593	
			<u>Billing Type</u> Cash	
			<u>Order Type</u> GENERAL	
			<u>Billing Cycle</u> EOM/EOC	
			<u>Billing Calendar</u> BROADCAST	
			<u>Demographic</u> A35+	
			<u>Rev Codes</u> AGY POL CAND	
			<u>Product Codes</u> PL-Presidential-Republican	
			<u>Priority</u> P-3	
			<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 131650

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	140	\$111,902.50	\$131,650.00	0.00	07/30/12	08/14/12	140	\$111,902.50	\$131,650.00
Totals	140	\$111,902.50	\$131,650.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
E 1	WKMG	08/13/12	08/14/12	Morn News at 6a Morn News at 6a	CM	6-7a	MT-----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2	\$500.00			0.00					
E 2	WKMG	08/08/12	08/10/12	Morn News at 6a Morn News at 6a	CM	6-7a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3	\$500.00			0.00					
E 3	WKMG	08/13/12	08/14/12	CBS This Morning The Early Show	CM	7-9a	MT-----	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		4	\$500.00			0.00					
E 4	WKMG	08/08/12	08/10/12	CBS This Morning The Early Show	CM	7-9a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		4	\$500.00			0.00					



WKM

Print Date: 08/08/12

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Contract / Revision

255986

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 16	WKM	08/08/12	08/10/12	2-3p The Talk	CM	2-3p	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00	
				The Talk												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		3	\$600.00			0.00						
E 17	WKM	08/13/12	08/14/12	3-4p Nate LTC	9/7/12	CM	3-4p			MT-----		:30	2	\$350.00	P-3	0.00
				Nate Berkus												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$350.00			0.00						
E 18	WKM	08/08/12	08/10/12	3-4p Nate LTC	9/7/12	CM	3-4p			--WTF--		:30	3	\$350.00	P-3	0.00
				Nate Berkus												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		3	\$350.00			0.00						
E 19	WKM	08/08/12	08/10/12	4-430p Extra		CM	4-430p			--WTF--		:30	3	\$450.00	P-3	0.00
				Extra												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		3	\$450.00			0.00						
E 20	WKM	08/13/12	08/14/12	4-430p Extra		CM	4-430p			MT-----		:30	2	\$450.00	P-3	0.00
				Extra												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$450.00			0.00						
E 21	WKM	08/08/12	08/10/12	430-5p Inside Edition		CM	430-5P			--WTF--		:30	3	\$550.00	P-3	0.00
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		3	\$550.00			0.00						
E 22	WKM	08/13/12	08/14/12	430-5p Inside Edition		CM	430-5P			MT-----		:30	2	\$550.00	P-3	0.00
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$550.00			0.00						
E 23	WKM	08/13/12	08/14/12	News at 5p		CM	5-530p			MT-----		:30	2	\$800.00	P-3	0.00
				News at 5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$800.00			0.00						
E 24	WKM	08/08/12	08/10/12	News at 5p		CM	5-530p			--WTF--		:30	3	\$800.00	P-3	0.00
				News at 5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		3	\$800.00			0.00						
E 25	WKM	08/08/12	08/10/12	News at 6p		CM	6-630p			--WTF--		:30	6	\$1,000.00	P-3	0.00
				News at 6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		6	\$1,000.00			0.00						
E 26	WKM	08/13/12	08/14/12	News at 6p		CM	6-630p			MT-----		:30	4	\$1,000.00	P-3	0.00
				News at 6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		4	\$1,000.00			0.00						
E 27	WKM	08/13/12	08/14/12	News at 7p		CM	7-7:30p			MT-----		:30	2	\$1,200.00	P-3	0.00
				News at 7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$1,200.00			0.00						
E 28	WKM	08/08/12	08/10/12	News at 7p		CM	7-7:30p			--WTF--		:30	3	\$1,200.00	P-3	0.00
				News at 7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		3	\$1,200.00			0.00						



WKM

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Contract / Revision

255986 Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
E 28	WKM	08/08/12	08/10/12	News at 7p News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		3	\$1,200.00			0.00						
E 29	WKM	08/08/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		6	\$1,800.00			0.00						
E 30	WKM	08/13/12	08/14/12	M-F 11p News M-F 11p News	CM	11-1135p	MT-----	:30	4	\$1,800.00	P-3	0.00	NM	4	\$7,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		4	\$1,800.00			0.00						
E 31	WKM	08/13/12	08/14/12	M-F David Letterman David Letterman	CM	1136p-1238a	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$700.00			0.00						
E 32	WKM	08/08/12	08/10/12	M-F David Letterman David Letterman	CM	1136p-1238a	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		3	\$700.00			0.00						
E 33	WKM	08/08/12	08/10/12	Morn News at 5a Morn News at 5a	CM	5-530a	--WTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		6	\$300.00			0.00						
E 34	WKM	08/13/12	08/14/12	Morn News at 5a Morn News at 5a	CM	5-530a	MT-----	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		4	\$300.00			0.00						
E 35	WKM	08/13/12	08/14/12	Morn News at 530a Morn News at 530a	CM	530-6a	MT-----	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		4	\$400.00			0.00						
E 36	WKM	08/08/12	08/10/12	Morn News at 530a Morn News at 530a	CM	530-6a	--WTF--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTF--		6	\$400.00			0.00						
E 37	WKM	08/14/12	08/14/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-1-----		1	\$7,000.00			0.00						
E 38	WKM	08/08/12	08/08/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--1----		1	\$6,000.00			0.00						
E 39	WKM	08/10/12	08/10/12	Fri Prime 9p CSI:NY	CM	9-10p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	----1--		1	\$4,000.00			0.00						
E 40	WKM	08/11/12	08/11/12	7-9a CBS This Morn Sat CM 7-9a Sat Early Show	7-9a		----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	----1--		1	\$4,000.00			0.00						



WKMG

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Contract / Revision

**255986** Flight Dates 08/08/12-08/14/12

## Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product RNC-ROMNEY

Estimate # 18



WKM

Print Date: 08/08/12

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Contract / Revision**255986** Flight Dates**08/08/12-08/14/12**Hiatus DatesOriginal Date / Revision 08/06/12/ 08/08/12Order Sep 00:15:00Advertiser **Pol/Mitt Romney/R/ Preside** Product**RNC-ROMNEY**Estimate # **18**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
E 50	WKM	08/12/12	08/12/12	CBS Evening News	CM	630-7p	-----2	:30	2	\$650.00	P-3	0.00	NM	0	\$0.00
CBS Eve News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12 08/12/12 -----2 2 \$650.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type	
1	VKMG	08/06/12-08/12/12	CBS Evening News		630-7p					-----Su	:30	(\$650.00)	0.00	NM	
See MG 50.3,50.4 [per Brenda no 630-7p nws due golf/Tina hub]															
2	VKMG	08/06/12-08/12/12	CBS Evening News		630-7p					-----Su	:30	(\$650.00)	0.00	NM	
See MG 50.3,50.4 [per Brenda no 630-7p nws due golf/Tina hub]															
E 51	WKM	08/12/12	08/12/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
Sun 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12 08/12/12 -----1 1 \$5,000.00 0.00															
E 52	WKM	08/12/12	08/12/12	Sun 11p News	CM	11-1135p	-----2	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
Sun 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12 08/12/12 -----2 2 \$1,800.00 0.00															
														Totals	140\$131,650.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 2SSS10

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Katie Keuleman / Green, Margolis, Mitchell  
Name

1610 Wisconsin Ave, Ste. 800 Washington DC 20007

Address

202-338-8700

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Martin Nesbitt

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/09/12 Page 1 of 7

Flight Dates 10/16/12-10/22/12

<u>Contract / Revision</u>	<u>255510</u>	/	<u>OBAMA FOR AMERICA</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	<b>1537</b>
	08/09/12	08/09/12	<u>Billing Contact</u>	<u>Alt Order #</u>	<b>6259544</b>
<u>Advertiser</u>	<b>Pol/Pres/D/Barack Obama</b>		<u>3050 K Street NW</u>	<u>Billing Type</u>	Cash
New till	02/05/09		<u>Suite 100</u>	<u>Order Type</u>	GENERAL
<u>Agency</u>	<b>GMMB</b>		<u>Washington, DC 20007</u>	<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Billing Calendar</u>	BROADCAST
<u>3050 K Street NW</u>			<u>Sales Region</u> NAT	<u>Demographic</u>	A35+
<u>Suite 100</u>			<u>Agency Ref</u>	<u>Rev Codes</u>	AGY POL CAND
<u>Washington, DC 20007</u>				<u>Product Codes</u>	PL-Presidential-Democrat
				<u>Priority</u>	P-3
				<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Kristen Waskie	100%		

Order Share 100% Market Value 248925

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Order Totals**

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	136	\$211,586.25	\$248,925.00	0.00	10/01/12	10/22/12	136	\$211,586.25	\$248,925.00
<b>Totals</b>	<b>136</b>	<b>\$211,586.25</b>	<b>\$248,925.00</b>	<b>0.00</b>					

**Billing Plan**

<u>Totals</u>															
<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
1	WKMG	10/16/12	10/22/12	10-11a Let's Make A Deal	M	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$400.00			0.00					
2	WKMG	10/16/12	10/22/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$1,500.00			0.00					
3	WKMG	10/16/12	10/22/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$600.00			0.00					
4	WKMG	10/16/12	10/22/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
				Soaps											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$600.00			0.00					



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Contract / Revision

255510 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
4	WKM	10/16/12	10/22/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$600.00			0.00					
5	WKM	10/16/12	10/22/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$500.00			0.00					
6	WKM	10/16/12	10/22/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$350.00			0.00					
7	WKM	10/16/12	10/22/12	3-4p Nate LTC 9/7/12 CM Nate Berkus		3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$350.00			0.00					
8	WKM	10/16/12	10/22/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$450.00			0.00					
9	WKM	10/16/12	10/22/12	430-5p Inside Edition CM Inside Edition		430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$550.00			0.00					
10	WKM	10/16/12	10/22/12	Morn News at 5a CM Morn News at 5a		5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$275.00			0.00					
11	WKM	10/16/12	10/22/12	News at 5p CM News at 5p		5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$650.00			0.00					
12	WKM	10/16/12	10/22/12	Morn News at 530a CM Morn News at 530a		530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$400.00			0.00					
13	WKM	10/16/12	10/22/12	530-6p The Insider CM Insider		530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$650.00			0.00					
14	WKM	10/16/12	10/22/12	News at 6p CM News at 6p		6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$800.00			0.00					
15	WKM	10/16/12	10/22/12	Morn News at 6a CM Morn News at 6a		6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$500.00			0.00					
16	WKM	10/16/12	10/22/12	CBS Evening News CM CBS Eve News		630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5	\$1,200.00			0.00					



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255510 Flight Dates 10/16/12-10/22/12

Hiatus Dates

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Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
16	WKM	10/16/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/16/12	10/22/12	MTWTF--	5	\$1,200.00	0.00										5	\$5,000.00
17	WKM	10/16/12	10/22/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/16/12	10/22/12	MTWTF--	5	\$1,000.00	0.00										5	\$1,750.00
18	WKM	10/16/12	10/22/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$5,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/16/12	10/22/12	MTWTF--	5	\$350.00	0.00										5	\$1,500.00
19	WKM	10/16/12	10/22/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/16/12	10/22/12	MTWTF--	5	\$1,000.00	0.00										5	\$5,000.00
20	WKM	10/16/12	10/22/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/16/12	10/22/12	MTWTF--	5	\$300.00	0.00										5	\$1,500.00
21	WKM	10/16/12	10/22/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/15/12	10/21/12	----1--	1	\$7,000.00	0.00										1	\$7,000.00
Week: 10/22/12		-----	0	\$7,000.00	0.00										1	\$4,500.00
22	WKM	10/16/12	10/22/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/15/12	10/21/12	----1--	1	\$4,500.00	0.00										1	\$4,500.00
Week: 10/22/12		-----	0	\$4,500.00	0.00										1	\$6,000.00
23	WKM	10/16/12	10/22/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/15/12	10/21/12	----1--	1	\$6,000.00	0.00										1	\$6,000.00
Week: 10/22/12		-----	0	\$6,000.00	0.00										1	\$8,000.00
24	WKM	10/16/12	10/22/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/15/12	10/21/12	-----	0	\$8,000.00	0.00										1	\$10,000.00
Week: 10/22/12		1-----	1	\$8,000.00	0.00										1	\$10,000.00
25	WKM	10/16/12	10/22/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/15/12	10/21/12	-----	0	\$10,000.00	0.00										1	\$8,000.00
Week: 10/22/12		1-----	1	\$10,000.00	0.00										1	\$8,000.00
26	WKM	10/16/12	10/22/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/15/12	10/21/12	-----	0	\$8,000.00	0.00										1	\$8,000.00
Week: 10/22/12		1-----	1	\$8,000.00	0.00										1	\$1,200.00
27	WKM	10/16/12	10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	



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Order Sep 00:15:00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
27	WKM	10/16/12	10/22/12	Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
Sat 11p News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$1,200.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$1,200.00			0.00						
28	WKM	10/16/12	10/22/12	Sat 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
Inside Edition Wknd																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$450.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$450.00			0.00						
29	WKM	10/16/12	10/22/12	Sat 1205-105a	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
Extra Wknd																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$350.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$350.00			0.00						
30	WKM	10/16/12	10/20/12	NCAA Football 12n Game	CM	12-330p game	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00	
(12:00 PM-3:30 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$4,000.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WKM	10/15/12-10/21/12	NCAA Football 12n Game		12-330p game	(12:00 PM-3:30 PM)					:30	(\$4,000.00)	0.00	NM		
See MG 30.3 [No Noon Game - only 3p]																
3	WKM	10/21/12-10/21/12	NFL Game 1		various	(1:00 PM-4:00 P-----Su					:30	\$4,000.00	0.00	NM		
① MG for 30.2 10/20																
33	WKM	10/16/12	10/20/12	NCAA Football 3p Game	CM	various	-----1-	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00	
NCAA 3pm Game																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$7,000.00			0.00						
34	WKM	10/16/12	10/22/12	5-7a Sat News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
Sat 5-7a News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$200.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$200.00			0.00						
35	WKM	10/16/12	10/22/12	Sat 6p News	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
Sat Local 6 News at 6p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$400.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$400.00			0.00						
36	WKM	10/16/12	10/22/12	7-9a CBS This Morn Sat	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
7-9a Sat Early Show																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1-			1	\$350.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$350.00			0.00						
37	WKM	10/16/12	10/22/12	Sun Prime 10-11p	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00	
The Mentalist																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$7,000.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$7,000.00			0.00						
38	WKM	10/16/12	10/22/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00	
Face The Nation																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
38	WKM	10/16/12	10/22/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00	
Face The Nation																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$1,300.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$1,300.00			0.00						
39	WKM	10/16/12	10/22/12	Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
Sun 11p News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$1,200.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$1,200.00			0.00						
40	WKM	10/16/12	10/22/12	Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
CM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$1,200.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$1,200.00			0.00						
41	WKM	10/16/12	10/22/12	Sun 1135p-1235a	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
Without a Trace																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$450.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$450.00			0.00						
42	WKM	10/16/12	10/21/12	NFL TODAY	CM	various	-----1	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00	
(12:00 PM-1:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$3,000.00			0.00						
43	WKM	10/21/12	10/21/12	NFL Game 2	CM	various	-----1	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00	
(4:15 PM-7:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$14,000.00			0.00						
45	WKM	10/16/12	10/22/12	6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
6-830a Sun News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$200.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$200.00			0.00						
46	WKM	10/16/12	10/22/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
CBS Eve News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$700.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$700.00			0.00						
47	WKM	10/16/12	10/22/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
Sun 7-8p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$9,000.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$9,000.00			0.00						
48	WKM	10/16/12	10/22/12	Sun Prime 8-9p	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
Amazing Race																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$8,000.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$8,000.00			0.00						
49	WKM	10/16/12	10/22/12	CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00	
CBS Sunday Morning																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----1			1	\$1,300.00			0.00						



WKM

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Contract / Revision

255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision

08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
49	WKM	10/16/12	10/22/12	CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00	
CBS Sunday Morning																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/28/12		-----		0		\$1,300.00		0.00						
50	WKM	10/16/12	10/22/12	Sun Prime 9-10p	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
Good Wife																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1		1		\$6,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$6,000.00		0.00						
51	WKM	10/16/12	10/22/12	Thu Prime 10p	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
Elementary																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		---1---		1		\$8,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$8,000.00		0.00						
52	WKM	10/16/12	10/22/12	Thu Prime 8p	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
Big Bang Theory																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		---1---		1		\$8,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$8,000.00		0.00						
53	WKM	10/16/12	10/22/12	Thu Prime 9p	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
Person of Interest																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		---1---		1		\$9,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$9,000.00		0.00						
54	WKM	10/16/12	10/22/12	Tue Prime 10p	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00	
Vegas																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-1-----		1		\$7,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$7,000.00		0.00						
55	WKM	10/16/12	10/22/12	Tue Prime 8p	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00	
NCIS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-1-----		1		\$10,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$10,000.00		0.00						
56	WKM	10/16/12	10/22/12	Tue Prime 9p	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
NCIS:LA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-1-----		1		\$9,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$9,000.00		0.00						
57	WKM	10/16/12	10/22/12	Wed Prime 10p	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
CSI																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		--1----		1		\$8,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$8,000.00		0.00						
58	WKM	10/16/12	10/22/12	Wed Prime 8p	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
Survivor																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		--1----		1		\$9,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$9,000.00		0.00						
59	WKM	10/16/12	10/22/12	Wed Prime 9p	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
Criminal Minds																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		--1----		1		\$8,000.00		0.00						
Week: 10/22/12		10/28/12		-----		0		\$8,000.00		0.00						



WKM

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Contract / Revision255510    Flight Dates 10/16/12-10/22/12Hiatus DatesOriginal Date / Revision 08/09/12 / 08/09/12Order Sep 00:15:00Advertiser Pol/Pres/D/Barack Obama    Product OBAMA FOR AMERICAEstimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
59	WKM	10/16/12	10/22/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Week: 10/15/12	10/21/12	--1----	1	\$8,000.00	0.00										
Week: 10/22/12	10/28/12	-----	0	\$8,000.00	0.00										
														Totals	136\$248,925.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 2SSS11

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Katie Keuleman / Green, Marsalis, Mitchell  
Name  
1610 Wisconsin Ave, Ste. 800 Washington DC 20007  
Address  
202-338-8700  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
Martin Nesbitt  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



**WKM**

## ORDER

Print Date 08/09/12 Page 1 of 7

Flight Dates 10/23/12-10/29/12

	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Contract / Revision</u>	<b>255511</b> /	<b>OBAMA FOR AMERICA</b>	<u>Estimate #</u> <b>1537</b>
<u>Original Date / Revision</u>	08/09/12	08/09/12	<u>Alt Order #</u> <b>6259546</b>
		<u>Agency Com</u> 15%	<u>Billing Type</u> Cash
		<u>Billing Contact</u>	<u>Order Type</u> GENERAL
<u>Advertiser</u>	<b>Pol/Pres/D/Barack Obama</b>	3050 K Street NW Suite 100 Washington, DC 20007	<u>Billing Cycle</u> EOM/EOC
New till	02/05/09		<u>Billing Calendar</u> BROADCAST
<u>Agency</u>	<b>GMMB</b>		<u>Demographic</u> A35+
<u>Buying Contact</u>		<u>Sales Office</u> PHI	<u>Rev Codes</u> AGY POL CAND
		<u>Sales Region</u> NAT	<u>Product Codes</u> PL-Presidential-Democrat
<b>3050 K Street NW</b>		<u>Agency Ref</u>	<u>Priority</u> P-3
<b>Suite 100</b>			<u>Advertiser Ref</u>

### **Primary Account Executive**

## Primary Reader

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 258925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	115	\$187,425.00	\$220,500.00	0.00	10/01/12	10/28/12	115	\$187,425.00	\$220,500.00
November 2012	23	\$32,661.25	\$38,425.00	0.00	10/29/12	10/29/12	23	\$32,661.25	\$38,425.00
<b>Totals</b>	<b>138</b>	<b>\$220,086.25</b>	<b>\$258,925.00</b>	<b>0.00</b>					

## Billing Plan



WKM

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255511

Flight Dates 10/23/12-10/29/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama

Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	WKM	10/23/12	10/29/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$600.00			0.00					
5	WKM	10/23/12	10/29/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$500.00			0.00					
6	WKM	10/23/12	10/29/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$350.00			0.00					
7	WKM	10/23/12	10/29/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$350.00			0.00					
8	WKM	10/23/12	10/29/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$450.00			0.00					
9	WKM	10/23/12	10/29/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$550.00			0.00					
10	WKM	10/23/12	10/29/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$275.00			0.00					
11	WKM	10/23/12	10/29/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$650.00			0.00					
12	WKM	10/23/12	10/29/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$400.00			0.00					
13	WKM	10/23/12	10/29/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$650.00			0.00					
14	WKM	10/23/12	10/29/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$800.00			0.00					
15	WKM	10/23/12	10/29/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$500.00			0.00					
16	WKM	10/23/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$1,200.00			0.00					



**WKMG**

Print Date: 08/09/12

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**255511** Flight Dates 10/23/12-10/29/12

## Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537



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Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

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Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
27	WKM	10/23/12	10/29/12	Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Sat 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1-			1	\$1,200.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$1,200.00			0.00					
28	WKM	10/23/12	10/29/12	Sat 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
Inside Edition Wknd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1-			1	\$450.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$450.00			0.00					
29	WKM	10/23/12	10/29/12	Sat 1205-105a	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
Extra Wknd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1-			1	\$350.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$350.00			0.00					
31	WKM	10/27/12	10/27/12	NCAA Football 3p Game	CM	various	-----1-	:30	1	\$17,000.00	P-3	0.00	NM	1	\$17,000.00
NCAA 3pm Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1-			1	\$17,000.00			0.00					
32	WKM	10/28/12	10/28/12	NFL TODAY	CM	various	-----	:30	0	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
(12:00 PM-1:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----S			1	\$3,000.00			0.00					
34	WKM	10/23/12	10/29/12	5-7a Sat News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
Sat 5-7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1-			1	\$200.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$200.00			0.00					
35	WKM	10/23/12	10/29/12	Sat 6p News	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Sat Local 6 News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1-			1	\$400.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$400.00			0.00					
36	WKM	10/23/12	10/29/12	7-9a CBS This Morn Sat	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
7-9a Sat Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1-			1	\$350.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$350.00			0.00					
37	WKM	10/23/12	10/29/12	Sun Prime 10-11p	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
The Mentalist															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1			1	\$7,000.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$7,000.00			0.00					
38	WKM	10/23/12	10/29/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1			1	\$1,300.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$1,300.00			0.00					
39	WKM	10/23/12	10/29/12	Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Sun 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	-----1			1	\$1,200.00			0.00					



WKM

Print Date: 08/09/12

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Contract / Revision

255511 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
39	WKM	10/23/12	10/29/12	Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
Sun 11p News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	-----	-----		0	\$1,200.00			0.00						
40	WKM	10/23/12	10/29/12	Sun 11p News after NFL	CM	11-1135p	Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Sun 11p News after NFL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----1	-----		1	\$1,200.00			0.00						
Week:	10/29/12	11/04/12	-----	-----		0	\$1,200.00			0.00						
41	WKM	10/23/12	10/29/12	Sun 1135p-1235a	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
Without a Trace																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----1	-----		1	\$450.00			0.00						
Week:	10/29/12	11/04/12	-----	-----		0	\$450.00			0.00						
44	WKM	10/28/12	10/29/12	NFL Game 2	CM	various	-----1	:30	1	\$18,000.00	P-3	0.00	NM	4	\$18,000.00	
Game 2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----1	-----		1	\$18,000.00			0.00						
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type		
1	WKM	10/22/12-10/28/12	NFL Game 2		various	(4:15 PM-7:00 PM)				(4:15 PM-7:00 P-----Su	:30	\$18,000.00	0.00	NM		
See MG 44.2,44.3,44.4,44.5																
[No Game 2 on 10/22/12]																
2	WKM	10/28/12-10/28/12	NFL Game 1		various	(12:58 PM-4:00	-----Su	:30	\$10,000.00	0.00	NM					
(M)	MG	for 44.1	10/28													
3	WKM	10/28/12-10/28/12	NFL TODAY		various		-----Su	:30	\$5,000.00	0.00	NM					
(M)	MG	for 44.1	10/28													
4	WKM	10/27/12-10/27/12	Local 6 Sports Access		7-8p		-----Sa--	:30	\$1,500.00	0.00	NM					
(M)	MG	for 44.1	10/28													
5	WKM	10/27/12-10/27/12	Local 6 Sports Access		7-8p		-----Sa--	:30	\$1,500.00	0.00	NM					
(M)	MG	for 44.1	10/28													
Week:	10/29/12	11/04/12	-----		0\$18,000.00		0.00									
45	WKM	10/23/12	10/29/12	6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
6-830a Sun News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----1	-----		1	\$200.00			0.00						
Week:	10/29/12	11/04/12	-----	-----		0	\$200.00			0.00						
46	WKM	10/23/12	10/29/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
CBS Eve News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----1	-----		1	\$700.00			0.00						
Week:	10/29/12	11/04/12	-----	-----		0	\$700.00			0.00						
47	WKM	10/23/12	10/29/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00	
Sun 7-8p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----1	-----		1	\$9,000.00			0.00						
Week:	10/29/12	11/04/12	-----	-----		0	\$9,000.00			0.00						
48	WKM	10/23/12	10/29/12	Sun Prime 8-9p	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
Amazing Race																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----1	-----		1	\$8,000.00			0.00						
Week:	10/29/12	11/04/12	-----	-----		0	\$8,000.00			0.00						
49	WKM	10/23/12	10/29/12		CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00	



WKMG

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Contract / Revision

255511

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals															
															Amount															
CBS Sunday Morning																														
CBS Sunday Morning																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	-----1		1	\$1,300.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$1,300.00	0.00																								
50	WKM	10/23/12	10/29/12	Sun Prime 9-10p	CM	9-10p		:30	1	\$6,000.00	P-3	0.00	NM		1	\$6,000.00														
Good Wife																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	-----1		1	\$6,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$6,000.00	0.00																								
51	WKM	10/23/12	10/29/12	Thu Prime 10p	CM	10-11p		:30	1	\$8,000.00	P-3	0.00	NM		1	\$8,000.00														
Elementary																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	---1---		1	\$8,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$8,000.00	0.00																								
52	WKM	10/23/12	10/29/12	Thu Prime 8p	CM	8-830p		:30	1	\$8,000.00	P-3	0.00	NM		1	\$8,000.00														
Big Bang Theory																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	---1---		1	\$8,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$8,000.00	0.00																								
53	WKM	10/23/12	10/29/12	Thu Prime 9p	CM	9-10p		:30	1	\$9,000.00	P-3	0.00	NM		1	\$9,000.00														
Person of Interest																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	---1---		1	\$9,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$9,000.00	0.00																								
54	WKM	10/23/12	10/29/12	Tue Prime 10p	CM	10-11p		:30	1	\$7,000.00	P-3	0.00	NM		1	\$7,000.00														
Vegas																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	-1-----		1	\$7,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$7,000.00	0.00																								
55	WKM	10/23/12	10/29/12	Tue Prime 8p	CM	8-9p		:30	1	\$10,000.00	P-3	0.00	NM		1	\$10,000.00														
NCIS																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	-1-----		1	\$10,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$10,000.00	0.00																								
56	WKM	10/23/12	10/29/12	Tue Prime 9p	CM	9-10p		:30	1	\$9,000.00	P-3	0.00	NM		1	\$9,000.00														
NCIS:LA																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	-1----		1	\$9,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$9,000.00	0.00																								
57	WKM	10/23/12	10/29/12	Wed Prime 10p	CM	10-11p		:30	1	\$8,000.00	P-3	0.00	NM		1	\$8,000.00														
CSI																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	--1----		1	\$8,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$8,000.00	0.00																								
58	WKM	10/23/12	10/29/12	Wed Prime 8p	CM	8-9p		:30	1	\$9,000.00	P-3	0.00	NM		1	\$9,000.00														
Survivor																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							
Week: 10/22/12	10/28/12	--1----		1	\$9,000.00	0.00																								
Week: 10/29/12	11/04/12	-----		0	\$9,000.00	0.00																								
59	WKM	10/23/12	10/29/12	Wed Prime 9p	CM	9-10p		:30	1	\$8,000.00	P-3	0.00	NM		1	\$8,000.00														
Criminal Minds																														
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating																							



WKM

Print Date: 08/09/12

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Contract / Revision**255511** Flight Dates **10/23/12-10/29/12**Hiatus DatesOriginal Date / Revision 08/09/12 / 08/09/12Order Sep 00:15:00Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
59	WKM	10/23/12	10/29/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12	10/28/12	--1----	1	\$8,000.00	0.00										
Week: 10/29/12	11/04/12	-----	0	\$8,000.00	0.00										
Totals															138\$258,925.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. 25550.6

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Katie Reuleman / Green, Margolis, Mitchell  
Name  
1610 Wisconsin Ave, Ste. 800 Washington DC 20007  
Address  
202-338-8700  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Martin Nesbitt

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\* The Treasurer is often the only top officer of a Candidate Committee.



**WKM**

## ORDER

Print Date 08/09/12 Page 1 of 3

### Contract / Revision

255506

Flight Dates 09/25/12-10/01/12

Order Sep 00:15:00  
Estimate # **1536**  
Alt Order # **6259464**  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes AGY POL CAND  
Product Codes PL-Presidential-Democrat  
Priority P-3  
Advertiser Ref

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

## Buying Contact

**3050 K Street NW  
Suite 100**

**Suite 100  
Washington, DC 20007**

### Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 64600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	19	\$54,442.50	\$64,050.00	0.00	08/27/12	09/30/12	19	\$54,442.50	\$64,050.00
October 2012	1	\$467.50	\$550.00	0.00	10/01/12	10/01/12	1	\$467.50	\$550.00
Totals	20	\$54,910.00	\$64,600.00	0.00					

## Billing Plan



WKM

Print Date: 08/09/12

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Contract / Revision

255506

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision

07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 4	WKM	09/25/12	10/01/12	Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
				Morn News at 5a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		1	\$300.00			0.00						
E 5	WKM	09/25/12	10/01/12	News at 7p	CM	7-7:30p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00	
				News at 7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		1	\$1,000.00			0.00						
E 6	WKM	09/28/12	09/28/12	Fri Prime 8p	CM	8-9p	-----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00	
				CSI:NY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1--		1	\$4,000.00			0.00						
E 13	WKM	09/25/12	09/29/12	NCAA Football Prime G&M	8-11p	-----1-	:30	1	\$15,000.00	P-3	0.00	NM	3	\$15,000.00		
				FLORIDA PRIME GAME (8:00 PM-11:30 PM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1-		1	\$15,000.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		2	V	KMG 09/24/12-09/30/12	NCAA Football Prime Game	8-11p	(8:00 PM-11:30 -----Sa--			:30	\$15,000.00	0.00	NM			
					See MG 13.3,13.4,13.5											
					[Only Prime Game scheduled is 11/03/12]											
3	V	KMG	09/27/12-09/27/12	Thu Prime 9p	9-10p		---Th-----			:30	\$9,000.00	0.00	NM			
					Ⓜ MG for 13.2 09/29											
4	V	KMG	09/29/12-09/29/12	NCAA Football 3p Game	various	(3:30 PM-7:00 P-----Sa--			:30	\$5,000.00	0.00	NM				
					Ⓜ MG for 13.2 09/29											
5	V	KMG	09/29/12-09/29/12	Local 6 Sports Access	7-8p		-----Sa--			:30	\$1,000.00	0.00	NM			
					Ⓜ MG for 13.2 09/29											
E 14	WKM	09/25/12	09/30/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00	
				Face The Nation												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$1,100.00			0.00						
E 15	WKM	09/25/12	09/30/12	Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00	
				Sun 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$1,800.00			0.00						
E 16	WKM	09/25/12	09/30/12	Sun 1135p-1235a	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				Without a Trace												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$500.00			0.00						
E 17	WKM	09/30/12	09/30/12	NFL Game 2	CM	various	-----1	:30	1	\$15,000.00	P-3	0.00	NM	1	\$15,000.00	
				NFL Game 2		(4:15 PM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$15,000.00			0.00						
E 18	WKM	09/25/12	09/30/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
				CBS Eve News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$600.00			0.00						
E 19	WKM	09/25/12	09/30/12	CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00	
				CBS Sunday Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$1,300.00			0.00						
E 21	WKM	09/27/12	09/27/12		CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	



WKM

Print Date: 08/09/12

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Contract / Revision**255506**Flight Dates **09/25/12-10/01/12**Hiatus DatesOriginal Date / Revision

07/31/12/ 08/08/12

Order Sep 00:15:00Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
Thu Prime 10p Elementary															
Start Date	End Date	Weekdays			Spots/Week	Rate	Rating								
Week: 09/24/12	09/30/12	---1---			1	\$8,000.00	0.00								
E 26	WKM	09/25/12	09/25/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM		1 \$10,000.00
Start Date	End Date	Weekdays			Spots/Week	Rate	Rating								
Week: 09/24/12	09/30/12	-1-----			1	\$10,000.00	0.00								
													Totals	20	\$64,600.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255505

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Katie Reuleman / Green, Marsalis, Mitchell  
Name

1610 Wisconsin Ave, Ste. 800 Washington DC 20007  
Address

202-338-8700

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Martin Nesbitt

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/09/12 Page 1 of 3

Flight Dates 09/18/12-09/24/12

<u>Contract / Revision</u>	<u>255505</u>	/	<u>OBAMA FOR AMERICA</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	1536
	07/31/12	08/08/12	<u>Billing Contact</u>	<u>Alt Order #</u>	6259498
<u>Advertiser</u>	Pol/Pres/D/Barack Obama			<u>Billing Type</u>	Cash
New till 02/05/09				<u>Order Type</u>	GENERAL
<u>Agency</u>	GMMB			<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Billing Calendar</u>	BROADCAST
3050 K Street NW Suite 100 Washington, DC 20007			<u>Sales Region</u> NAT	<u>Demographic</u>	A35+
			<u>Agency Ref</u>	<u>Rev Codes</u>	AGY POL CAND
				<u>Product Codes</u>	PL-Presidential-Democrat
				<u>Priority</u>	P-3
				<u>Advertiser Ref</u>	

## Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 73700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	23	\$62,645.00	\$73,700.00	0.00	08/27/12	09/24/12	23	\$62,645.00	\$73,700.00
Totals	23	\$62,645.00	\$73,700.00	0.00					

## Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	09/18/12	09/24/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		2	\$1,800.00			0.00					
E 2	WKMG	09/18/12	09/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		2	\$650.00			0.00					
E 3	WKMG	09/18/12	09/24/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		2	\$550.00			0.00					
E 4	WKMG	09/18/12	09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		2	\$300.00			0.00					



WKMG

Print Date: 08/09/12

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Contract / Revision

**255505** Flight Dates 09/18/12-09/24/12

## Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536



WKMG

Print Date: 08/09/12

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Contract / Revision

255505 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
E 20	WKM	09/18/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	--1---	:30	1	\$5,000.00	P-3	0.00	NM		1 \$5,000.00
<u>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</u>															
Week: 09/17/12	09/23/12	--1---		1	\$5,000.00	0.00									
E 23	WKM	09/18/12	09/20/12	Thu Prime 9p Thu 9-10p BIG BROTHEF	CM	9-10p	--1---	:30	1	\$7,000.00	P-3	0.00	NM		1 \$7,000.00
<u>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</u>															
Week: 09/17/12	09/23/12	--1---		1	\$7,000.00	0.00									
E 24	WKM	09/18/12	09/18/12	Tue Prime 10p Tue 10p-11p	CM	10-11p	-1-----	:30	1	\$5,000.00	P-3	0.00	NM		1 \$5,000.00
<u>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</u>															
Week: 09/17/12	09/23/12	-1-----		1	\$5,000.00	0.00									
E 25	WKM	09/18/12	09/18/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM		1 \$7,000.00
<u>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</u>															
Week: 09/17/12	09/23/12	-1-----		1	\$7,000.00	0.00									
E 27	WKM	09/18/12	09/18/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00	NM		1 \$6,000.00
<u>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</u>															
Week: 09/17/12	09/23/12	-1-----		1	\$6,000.00	0.00									
E 28	WKM	09/18/12	09/19/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM		1 \$6,000.00
<u>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</u>															
Week: 09/17/12	09/23/12	--1----		1	\$6,000.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time										
3	VKMG	09/17/12-09/23/12	Wed Prime 10p		10-11p										
<u>Weekdays    Length    Rate    Rtg    Type</u>															
--W-----		:30	(\$6,000.00)	0.00	NM										
See MG 28.4															
[This is Big Brother 90 minute finale 9:30-11p - if OK please rebook]															
4	VKMG	09/19/12-09/19/12	Big Brother 90min Finale		Wed 930p-11p										
<u>--W-----    :30    \$6,000.00    0.00    NM</u>															
⊕ MG for 28.3 09/19															
E 29	WKM	09/18/12	09/19/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$6,000.00	P-3	0.00	NM		1 \$6,000.00
<u>Start Date    End Date    Weekdays    Spots/Week    Rate    Rating</u>															
Week: 09/17/12	09/23/12	--1----		1	\$6,000.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time										
3	VKMG	09/17/12-09/23/12	Wed Prime 9p		9-10p										
<u>Weekdays    Length    Rate    Rtg    Type</u>															
--W-----		:30	(\$6,000.00)	0.00	NM										
See MG 29.4															
[This is Survivor Premiere 8-9:30p and Big Brother 9:30-10p]															
4	VKMG	09/19/12-09/19/12	Survivor 90min Premiere		Wed 8p-930p										
<u>--W-----    :30    \$6,000.00    0.00    NM</u>															
⊕ MG for 29.3 09/19															

Totals 23 \$73,700.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255509

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Katie Keuleman / Gree, Margolis, Mitchell  
Name

1810 Wisconsin Ave, Ste. 800 Washington DC 20007  
Address

202-338-8760

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Martin Nesbitt

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/09/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision

255509 /

Product**OBAMA FOR AMERICA**Order Sep 00:15:00Original Date / Revision

08/09/12 08/09/12

Estimate # 1537Alt Order # 6259543Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTAdvertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW

Demographic A35+

Suite 100

Rev Codes AGY POL CAND

Washington, DC 20007

Sales Office PHIProduct Codes PL-Presidential-DemocratSales Region NATPriority P-3Agency RefAdvertiser Ref

3050 K Street NW

Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 234925

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	135	\$199,686.25	\$234,925.00	0.00	10/01/12	10/15/12	135	\$199,686.25	\$234,925.00
Totals	135	\$199,686.25	\$234,925.00	0.00					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>
1	WKMG	10/09/12	10/15/12	10-11a Let's Make A Deal	6M	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5 \$2,000.00
				Let's Make a Deal										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/09/12	10/15/12	MTWTF--		5	\$400.00			0.00				
2	WKMG	10/09/12	10/15/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5 \$7,500.00
				M-F 11p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/09/12	10/15/12	MTWTF--		5	\$1,500.00			0.00				
3	WKMG	10/09/12	10/15/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5 \$3,000.00
				Price Is Right										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/09/12	10/15/12	MTWTF--		5	\$600.00			0.00				
4	WKMG	10/09/12	10/15/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5 \$3,000.00
				Soaps										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/09/12	10/15/12	MTWTF--		5	\$600.00			0.00				



WKM

Print Date: 08/09/12

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Contract / Revision

**255509** Flight Dates **10/09/12-10/15/12**

## Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537



WKMG

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## Contract / Revision

**255509** Flight Dates 10/09/12-10/15/12

## Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537



WKMG

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Contract / Revision

**255509**      Flight Dates **10/09/12-10/15/12**

## Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537



**WKMG**

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**255509** Flight Dates 10/09/12-10/15/12

## Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537



WKM

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Contract / Revision

255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision

08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
50	WKM	10/09/12	10/15/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-----1	1	\$6,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$6,000.00	0.00										
51	WKM	10/09/12	10/15/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	---1---	1	\$8,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$8,000.00	0.00										
52	WKM	10/09/12	10/15/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	---1---	1	\$8,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$8,000.00	0.00										
53	WKM	10/09/12	10/15/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	---1---	1	\$9,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$9,000.00	0.00										
54	WKM	10/09/12	10/15/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-1-----	1	\$7,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$7,000.00	0.00										
55	WKM	10/09/12	10/15/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-1-----	1	\$10,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$10,000.00	0.00										
56	WKM	10/09/12	10/15/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-1-----	1	\$9,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$9,000.00	0.00										
57	WKM	10/09/12	10/15/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	--1----	1	\$8,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$8,000.00	0.00										
58	WKM	10/09/12	10/15/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	--1----	1	\$9,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$9,000.00	0.00										
59	WKM	10/09/12	10/15/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	--1----	1	\$8,000.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$8,000.00	0.00										

Totals

135\$234,925.00

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 256138

1. THE NAME OF THE CANDIDATE IS: Sandy Adams.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Sandy Adams For Congress.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Nancy Watkins.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Kurt Snow / Gateway Media

Name

2150 River Plaza Dr Ste. 150 Sacramento, CA 95833

Address

916 - 973 - 8865

Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Nancy Watkins

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\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

## ORDER

Print Date 08/09/12 Page 1 of 1

Flight Dates 08/08/12-08/10/12

<u>Contract / Revision</u>	256138 /	<b>ADAMS FOR CONGRESS</b>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>	08/07/12 08/08/12	<u>Agency Com</u> 15% <u>Billing Contact</u>	<u>Estimate #</u>	06267426
<u>Advertiser</u>	POL/Adams/R/Con/FI	2150 River Plaza Drive Suite 150 Sacramento, CA 95833	<u>Billing Type</u>	Cash
<u>Agency</u>	Gateway Media		<u>Order Type</u>	GENERAL
<u>Buying Contact</u>		<u>Sales Office</u> SFR <u>Sales Region</u> NAT <u>Agency Ref</u>	<u>Billing Cycle</u>	EOM/EOC
2150 River Plaza Drive Suite 150 Sacramento, CA 95833			<u>Billing Calendar</u>	BROADCAST
			<u>Demographic</u>	A35+
			<u>Rev Codes</u>	AGY POL CAND
			<u>Product Codes</u>	PL-Representatives-Republica
			<u>Priority</u>	P-2
			<u>Advertiser Ref</u>	

Primary Account Executive

Lucy Wu

Account Executive	Order%	Start Date	End Date
Lucy Wu	100%		

Order Share 100% Market Value 100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	1	\$85.00	\$100.00	0.00	07/30/12	08/10/12	1	\$85.00	\$100.00
Totals	1	\$85.00	\$100.00	0.00					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WKMG	08/10/12	08/10/12	CBS This Morning The Early Show	CM	7-9a	----F--	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 08/06/12	08/12/12	----F--		1	\$100.00	0.00							
														Totals	1 \$100.00



**WKG**

## ORDER

Print Date 08/08/12 Page 1 of 1

Flight Dates 08/08/12-08/10/12

<u>Contract / Revision</u>	256138	/	ADAMS FOR CONGRESS	<u>Alt Order #</u>	06267426
<u>Original Date / Revision</u>	Agency Com	15%		<u>Billing Type</u>	Cash
08/07/12	08/08/12		<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	POL/Adams/R/Con/FI		2150 River Plaza Drive	<u>Billing Cycle</u>	EOM/EOC
			Suite 150	<u>Billing Calendar</u>	BROADCAST
			Sacramento, CA 95833	<u>Demographic</u>	A35+
<u>Agency</u>	Gateway Media			<u>Rev Codes</u>	AGY POL CAND
<u>Buying Contact</u>			<u>Sales Office</u> SFR	<u>Product Codes</u>	PL-Representatives-Republica
2150 River Plaza Drive			<u>Sales Region</u> NAT	<u>Priority</u>	P-2
Suite 150			<u>Agency Ref</u>	<u>Advertiser Ref</u>	

### **Primary Account Executive**

LUCY WU

Account Executive	Order%	Start Date	End Date
Lucy Wu	100%		

Order Share 100% Market Value 100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDO	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	2	\$85.00	\$100.00	0.00	07/30/12	08/10/12	2	\$85.00	\$100.00
Totals	2	\$85.00	\$100.00	0.00					

## Billing Plan

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
															Spots	Amount
E 1	WKMG	08/09/12	08/10/12	Late News	Repeat	CM	various	---T---	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
<b>LN Repeat</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/06/12		08/12/12		---T---		1		\$50.00		0.00						
E 2	WKMG	08/10/12	08/10/12	Late News	Repeat	CM	various	----F--	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
<b>LN Repeat</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/06/12		08/12/12		----F--		1		\$50.00		0.00						
														Totals	2	\$100.00



WKMG

## ORDER

Print Date 08/08/12 Page 1 of 3

Flight Dates 08/04/12-08/17/12

<u>Contract / Revision</u>	<u>255758</u>	/	<u>OBAMA FOR AMERICA</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>	08/02/12	08/07/12	<u>Agency Com</u> 15%	<u>Estimate #</u>	<b>1549</b>
			<u>Billing Contact</u>	<u>Alt Order #</u>	<b>06261883</b>
<u>Advertiser</u>	<u>Pol/Pres/D/Barack Obama</u>		<u>3050 K Street NW</u>	<u>Billing Type</u>	Cash
New till 02/05/09			<u>Suite 100</u>	<u>Order Type</u>	GENERAL
<u>Agency</u>	<u>GMMB</u>		<u>Washington, DC 20007</u>	<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Billing Calendar</u>	BROADCAST
<u>3050 K Street NW</u>			<u>Sales Region</u> NAT	<u>Demographic</u>	A35+
<u>Suite 100</u>			<u>Agency Ref</u>	<u>Rev Codes</u>	AGY POL CAND
<u>Washington, DC 20007</u>				<u>Product Codes</u>	PL-Presidential-Democrat
				<u>Priority</u>	P-3
				<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Kristen Waskie	100%		

Order Share 100% Market Value 56700

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
August 2012	54	\$48,195.00	\$56,700.00	0.00	07/30/12	08/17/12	54	\$48,195.00	\$56,700.00
Totals	54	\$48,195.00	\$56,700.00	0.00					

Billing Plan

<u>Totals</u>	<u>Spots</u>	<u>Amount</u>
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type		
E 1 WKMG 08/17/12 08/17/12 Fri 1 Hour Special/8p CM 8-9p ----1-- :30 1 \$3,000.00 P-3 0.00 NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/13/12 08/19/12 ----1-- 1 \$3,000.00 0.00	4	\$7,200.00
E 2 WKMG 08/06/12 08/17/12 M-F 11p News CM 11-1135p MTWTF-- :30 2 \$1,800.00 P-3 0.00 NM	2	\$3,600.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/06/12 08/12/12 MTWTF-- 2 \$1,800.00 0.00	4	\$7,200.00
Week: 08/13/12 08/19/12 MTWTF-- 2 \$1,800.00 0.00	4	\$7,200.00
E 3 WKMG 08/06/12 08/17/12 11-12p Price Is Right CM 11a-12p MTWTF-- :30 2 \$800.00 P-3 0.00 NM	2	\$1,600.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/06/12 08/12/12 MTWTF-- 2 \$800.00 0.00	4	\$3,200.00
Week: 08/13/12 08/19/12 MTWTF-- 2 \$800.00 0.00	4	\$3,200.00
E 4 WKMG 08/06/12 08/17/12 CM 12:30-2p MTWTF-- :30 3 \$800.00 P-3 0.00 NM	3	\$2,400.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/06/12 08/12/12 MTWTF-- 2 \$800.00 0.00	6	\$4,800.00
Week: 08/13/12 08/19/12 MTWTF-- 2 \$800.00 0.00	6	\$4,800.00



WKG

Print Date: 08/08/12

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Contract / Revision

**255758** Flight Dates 08/04/12-08/17/12

## Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1549



WKMG

Print Date: 08/08/12

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Contract / Revision

**255758** Flight Dates08/04/12-08/17/12

## Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1549

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM		2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----1-		1	\$500.00			0.00						
E 15	WKMG	08/04/12	08/11/12	7-9a CBS This Morn Sat CM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$400.00	P-3	0.00	NM		2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1-		1	\$400.00			0.00						
		Week: 08/06/12	08/12/12	-----1-		1	\$400.00			0.00						
E 16	WKMG	08/05/12	08/05/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$4,000.00	P-3	0.00	NM		1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1		1	\$4,000.00			0.00						
E 17	WKMG	08/05/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM		2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1		1	\$1,800.00			0.00						
		Week: 08/06/12	08/12/12	-----1		1	\$1,800.00			0.00						
E 18	WKMG	08/05/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00	NM		2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1		1	\$500.00			0.00						
		Week: 08/06/12	08/12/12	-----1		1	\$500.00			0.00						
E 19	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00	NM		2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----1		1	\$650.00			0.00						
		Week: 08/06/12	08/12/12	-----1		1	\$650.00			0.00						
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type		
2	VKMG	08/06/12-08/12/12	CBS Evening News		630-7p					-----Su	:30	(\$650.00)	0.00	NM		
		See MG 19.3	[per Brenda no 630-7p nws due golf/Tina hub]													
3	VKMG	08/09/12-08/10/12	M-F David Letterman		1136p-1238a					---ThF---	:30	\$650.00	0.00	NM		
		(M)	MG for 19.2 08/12													
E 20	WKMG	08/07/12	08/14/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1----	:30	1	\$6,000.00	P-3	0.00	NM		2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-1----		1	\$6,000.00			0.00						
		Week: 08/13/12	08/19/12	-1----		1	\$6,000.00			0.00						